



International **Tourism and Leisure Fair**

21-23 March 2025 | Tarczyński Arena Wrocław

Exhibition offer



WE INVITE YOU

*to participate in the 16th edition of
International Tourism and Leisure Fair
Wrocław 2025*

Dear Sirs,

we encourage you to familiarize yourself with the offer of participation in the 16th edition of MTT Wrocław, which will take place on 21 - 23 March 2025 at the Tarczyński Arena Wrocław.

The offer includes a price list and the type of stands, information on statistics and the most important attractions and promotional activities

The fair is a great opportunity to talk directly with the customer and business partner

MTT Wrocław Team

MTT WROCŁAW

Why is it worth

16 YEARS OF EXPERIENCE

Over 15 years ago, when we started to work on MTT Wrocław, we wanted to create an important tourist event in Poland. Over the years we have grown together and learned a lot. Today, in retrospect, we can confidently say that our goal has been achieved. It is our common merit - hundreds of exhibitors, tens of thousands of visitors, hundreds of partners and patrons.



GREAT LOCATION

MTT Wrocław is the largest tourism fair in western Poland. Fair takes place at the Tarczyński Arena Wrocław, which is well connected with every place in Wrocław and Poland. Great access (car, public transport, train, close to the airport), as well as the internal space, makes it an ideal place for events.

TOURIST SHOW

We offer a proven formula of the fair, focused on individual customers. We believe that providing many exhibition stands, unusual attractions and special guests affects the satisfaction of exhibitors and visitors.



SATISFIED EXHIBITORS

Thanks to the interesting formula, the fair attracts many visitors interested in the tourist offer. Exhibitors have the opportunity to present themselves directly to the interested target group, i.e. your potential customers. Especially for you, in order to make your time more pleasant after work, we offer a free evening guided tour of Wrocław on market Saturday. We cordially invite all exhibitors to get to know beautiful Wrocław.

EVENTS FOR PROFESSIONALS

We are also preparing a program for professionals. On Friday, we invite you to trainings, workshops and press conferences. Friday is a day when you can calmly talk to exhibitors and pursue your business goals in a "face to face" conversation.



VARIOUS WAYS OF PROMOTION

In addition to direct talks and presentations at the stands, we offer our exhibitors additional, free forms of promotion. We offer you, among others: a stage where you can conduct shows, competitions, tastings; a conference room, "market cinema" in which you can broadcast promotional films; participation in a market game or conducting competitions in social media.

FAIR ATTRACTIONS

During the MTT Wrocław fair, we organize many attractions for example:

- Travelers Festival
- Conference and workshops
- Games and competitions with prizes
- Childrens Attractions
- Regional Products Area
- Stage performances





**50
FOREIGN
EXHIBITORS**



**EXHIBITORS
FROM 11
COUNTRIES**



**210
EXHIBITORS**

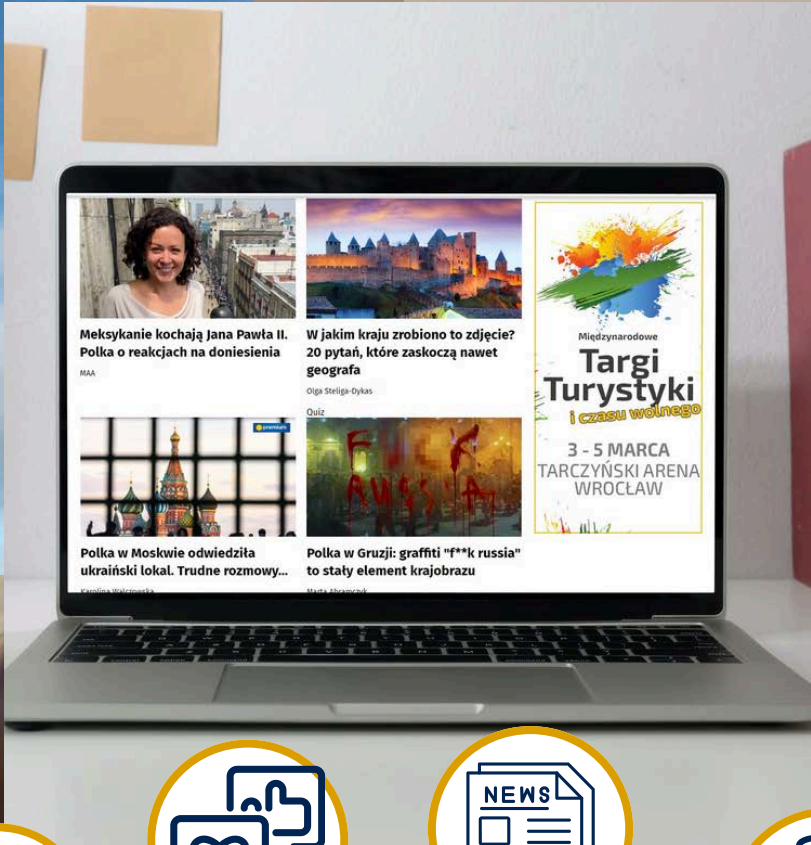


**10 200
VISITORS**



**42 HOURS
OF LECTURES**

MTT WROCŁAW 2024 IN NUMBERS



GOOGLE ADS



SOCIAL
MEDIA



NEWSPAPERS



PUBLIC
TRANSPORT



RADIO



BILLBOARDS



POSTERS



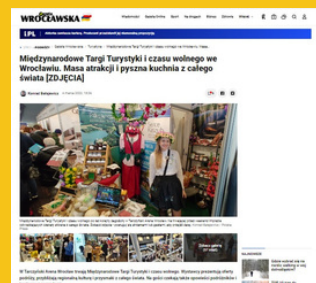
TOURISM
INDUSTRY
PORTALS

PROMOTIONAL CAMPAIGN

THEY TALKED

ABOUT US:

The 15th edition of the International Tourism Trade Show was widely reported in the media. Information about the fair appeared in dozens of media. They talked about us, among others, in:



Gazeta Wroclawska



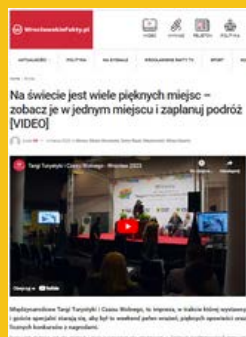
TVP 3 WROCLAW



Radio Wroclaw



echo24



Wroclawskie Fakty



Wasza turystyka



wroclaw.pl



Gazeta Wyborcza



Międzynarodowe

Targi Turystyki i czasu wolnego

The discount is valid for applications sent by December 31

Example of area	Price of empty area (142 EUR/sqm)	Price for area with 10% discount	Cost for standard equipment (25 EUR/ sqm)	Stand with equipment. Price with 10% discount
4 sqm	568 EUR	511,20 EUR	100 EUR	611,20 EUR
6 sqm	852 EUR	766,80 EUR	150 EUR	916,80 EUR
8 sqm	1136 EUR	1022,40 EUR	200 EUR	1222,40 EUR
9 sqm	1278 EUR	1150,20 EUR	225 EUR	1375,20 EUR
12 sqm	1704 EUR	1533,60 EUR	300 EUR	1833,60 EUR
15 sqm	2130 EUR	1917 EUR	375 EUR	2292 EUR
Above 15 sqm	individual			

Empty area: includes free area with electricity connection

The equipment of the stand depends on the area, as standard it includes: walls, name on the frieze, information counter, carpeting, power supply, lighting points, double socket, table and chairs from 6m2

* The cost of equipment for an empty stand is 25 EUR/sqm. The discount is granted only on the price of the space.

* Standard equipment are listed in the application form on page 6.

Participation of a co-exhibitor in one stand is free of charge

REGISTRATION FEE

The registration fee of 122 EUR is obligatory for each Exhibitor. The fee includes:

- placing the Exhibitor's name on the list on the Fair's website entry in the Fair e-catalogue
- identifiers in the amount available for the ordered space
- 2 invitations to the Evening for Exhibitors
- access to the Wi-Fi
- parking place for one car

You can find us:



@mtt.wroclaw





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